ARCHIE SERIES

Archie's Girls Betty and Veronica

APPROVED BY THE COMICS CODE AUTHORITY

NO. 39

10¢

NOV.

PDC

AMERICA'S GREATEST Ladies' & Mens' RING BARGAINS

For Engagement, Wedding, Friendship, Etc.

from the House of Rings!

ONLY $1.74 EACH

Here they are! America's best-loved rings for ladies and men, offered by one of the most reliable ring houses for only $1.74 each. Many feature beautifully designed mountings of solid STERLING SILVER decorated with costly looking simulated diamonds, rubies, emeralds, sapphires, etc. These rings look like many dollars more. Send cash or money order with ring style number, finger size (strip of paper or string), we pay all postal charges. If you prefer, pay postman $1.74 C.O.D., in which case you pay postage.

HAREM CO., 30 Church St., Dept. T300 New York 7, N. Y.

153. Ladies' solitaire ring. Large brilliant simulated diamond in center, 6 smaller stones. Yellow or white gold color effect.

128. Men's birthstone ring. Large beautiful stone in red ruby, green emerald, blue sapphire, etc.

105. Ladies' wedding ring. 6, 8 or 10 brilliant, simulated diamonds. Or fancy embossed with no stones. 1/30 14Kt gold or Sterling Silver.

7. Love & Friendship ring. Solid Sterling Silver with 2 hearts linked. Forget-me-not design.

149. Ladies' engagement ring. Large, simulated diamond. 2 smaller stones. 1/20 14Kt gold filled or 1/30 14Kt RGP or Sterling Silver.

156. Men's massive "Good Luck" horseshoe ring. 4-leaf clover. White or yellow gold color effect.

146. Ladies' dinner ring. Gorgeous, large simulated diamond and many smaller white or colored stones.

114. Very Special! Ladies' solitaire ring with genuine Zircon, the nearest thing to a genuine diamond. With 2 side stones. 1/30 14Kt yellow gold mounting.

109. Men's signet ring with sparkling, simulated diamond. Heavy yellow gold color effect mounting.

112. Men's exquisite Masonic ring. Yellow gold color effect. Must be seen to be appreciated.

158. Men's Indian Chief's head ring. Yellow or white gold color effect. Also in boys' sizes. Ring comes also in imported, hand carved Corozo Nut.

118. Ladies' Friendship forget-me-not and modern style wedding ring. 1/20 14Kt yellow gold filled or 12Kt gold plate or heavy Sterling Silver. Assorted designs.

10. Boys' and girls' signet ring. Yellow or white gold color effect or Sterling Silver.

157. Men's beautiful, heavy Cameo ring. Large 2-toned Cameo. Classic knight-in-armor and girl design. Yellow or white gold color effect.

44. Men's traditional wedding ring. Sterling Silver or yellow or white gold color effect.

142. Men's massive lion head ring. Large, simulated diamond in mouth, 2 smaller red stones in eyes.

115. Ladies' engagement ring. Large, brilliant, simulated diamond and many smaller stones. Unusual step design. Sterling Silver or yellow or white gold color effect.

116. Ladies' exquisite wedding ring. 9 or 7 matching, simulated diamonds all around. Fishtail setting. Sterling Silver or yellow or white gold color effect.

162. Men's ring. Large, sparkling, simulated red ruby. 1/20 12Kt yellow gold filled or 1/30 14Kt RGP. Also white gold color effect.

171. Ladies' engagement ring. Large, brilliant, simulated diamond with 4 or 6 smaller side stones. 1/30 14Kt RGP.

170. Ladies' graceful wedding ring. 7 brilliant, good-sized, matching, simulated diamonds. 1/30 14Kt RGP.

127. Men's ring. Beautiful, large, about 4Kt-size, simulated red ruby stone. Stone comes in all colors. White gold color effect.

141. Ladies' cluster dinner ring. A beautiful gem 7 or 12 brilliant, simulated diamonds. Center stone also in simulated red ruby. Pierced mounting. Sterling Silver or white gold color effect.

104. Ladies' gorgeous dinner ring. Large, brilliant simulated center diamond, 6 medium-size and many smaller stones. Very rare with so many stones. Ring also comes in carving designs.

165. Ladies' exquisite engagement ring. 2 large, brilliant, simulated center diamonds, 2 or 4 matching side stones. Sterling Silver or 1/30 14Kt gold RGP.

42. Unique hand-clasp love & friendship ring. Comes apart to form 2 rings. Sterling Silver.

164. Men's massive veteran's discharge ring. Heavy Sterling Silver or yellow gold color effect.

72. Ladies' beautiful, 2-toned Cameo ring. Yellow gold color effect.

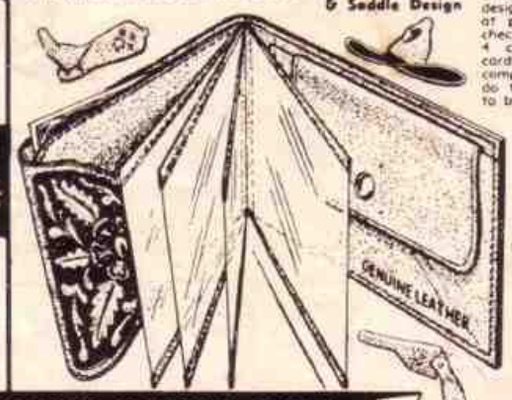
160. Men's large square cut, simulated garnet ring. Yellow or white gold color effect.

152. Sweetheart ring. 2 simulated rubies on entwined hearts. Yellow gold color effect.

104. Men's solitaire ring. Large, brilliant 2Kt-size simulated diamond. Fine heavy mounting.

GENUINE LEATHER WALLET

Billfold, Pass Case & Coin Purse • Western Boots & Saddle Design



These wallets are stamped GENUINE LEATHER and are as smart looking as they are useful. They come in a rich brown leather beautifully embossed in the latest Western "Boots & Saddle" design. The wallets have a roomy, easy-to-get-at pocket with safety snap flap for currency, checks, important papers, snap flap coin purse, 4 celluloid pockets for photos, identification cards, social security card and 1 extra leather compartment for odds and ends. No picture can do these wallets justice — they must be seen to be appreciated. But act quickly—order NOW!

A BIG $5.00 VALUE

ONLY $1.74 each

161. Ladies' dinner ring. Gorgeous peacock design. 25 sparkling, simulated rubies, sapphires, emeralds. White or yellow gold color effect.

149. Ladies' dinner ring. Unusual design. Large, brilliant, simulated diamond, about 20 smaller stones. White gold color effect or Sterling Silver. Ring also comes in oval or square shape design.

167. Ladies' exquisite cluster dinner ring. 3 large, simulated diamonds and many smaller stones. Sterling Silver or white gold color effect.

SEND NO MONEY! RUSH CONVENIENT ORDER COUPON NOW!

10-DAY MONEY-BACK GUARANTEE

129. Men's solitaire ring. Large, brilliant, simulated 3Kt or 4Kt-size diamond. Sterling Silver, yellow or white gold color effect.

101. Dainty, exquisitely designed baby ring. 10Kt solid yellow gold mounting. Makes priceless memento.

121. Men's heavy Sterling Silver square or round shaped signet ring. Suitable for engraving initials. Also in yellow or white gold color effect.

154. Ladies' birthstone ring. Sparkling, square-cut, 1Kt to 4Kt-size simulated green emerald. Sterling Silver or white gold color effect. Stone comes in all colors.

151. Men's ring. Simulated red ruby in center, 2 simulated white diamonds. Yellow or white gold color effect. Also with 3 large white stones.

142. Men's U.S. Army insignia ring. Heavy Sterling Silver or yellow or white gold color effect.

145. Men's U.S. Navy insignia ring. Heavy Sterling Silver or yellow or white gold color effect.

144. Men's U.S. Marine Corps insignia ring. Heavy Sterling Silver or yellow or white gold color effect.

143. Men's U.S. Air Force insignia ring. Heavy Sterling Silver or yellow or white gold color effect.

4. Friendship ring. Smart looking, popular sweetheart design. Solid Sterling Silver.

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Please send me the following____ ring(s) at $1.74 ea. on a 10-day money-back guarantee.

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☐	☐	☐	☐

☐ Check here if you want Genuine Leather Combination Wallet at $1.74 ea. on same 10-day money-back guarantee.

I enclose total amount $_____ ☐ cash, ☐ money order (we pay all postage).

☐ Send C.O.D. I will pay postman $1.74 each plus postal charges.

If I am not satisfied I may return order within 10 days and get my money back.

(please print your name and address)

Name_____

Address_____

City_____ Zone_____ State_____

NOTE: No C.O.D.'s to Canada or outside U.S.A. Please send $2.00 cash with order (for each item).

Archie's Girls

Betty and Veronica

"NEW LOOK FEW LOOK"

OH, DADDIKINS! I'M CLEANING OUT MY CLOSET! COULD YOU THROW OUT A FEW THINGS FOR ME!
OF COURSE, HONEY LAMB! I'LL BE RIGHT UP!
NO, DON'T BOTHER! I'LL THROW THEM DOWN TO YOU!
ALL RIGHT! LET'S HAVE THEM!

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EVERYTHING?
NOW SEE HERE, YOUNG LADY---
IT'S ALL RIGHT DAD! I'VE REPLACED EVERYTHING!
EGAD! THROWING AWAY A FORTUNE IN CLOTHES BECAUSE THE STYLES CHANGED?
BUT, DADDY! YOU WANT ME TO BE FASHIONABLE, DON'T YOU?
NOT IF THAT HORROR IS FASHION!
YOU KNOW YOUR MOTHER WON'T LET YOU GO OUT IN PUBLIC IN THAT-- THAT MONSTROSITY!
AH- WHAT SEEMS TO BE THE TROUBLE?
ULP!
N-NOTHING, DEAR!

ARCHIE COMICS ARE COMICAL COMICS

IT'S A CONSPIRACY! EVERYONE'S AGAINST ME! THIS JUST ISN'T MY DAY!
BONG BONG
HI, MR. LODGE!
IT FIGURED!
RONNIE! HOW ABOUT PACKING IN A FEW CALORIES AT POP TATES?
DIVINE, ARCHIE!
HURRY UP! I'LL WAIT WHILE YOU GET DRESSED!
(MMPH!)
DADDY!!
AS A MATTER OF FACT, I WAS GOING TO CHANGE! THIS IS NOT AN AFTERNOON DRESS!
IT'S MORE OF A MIDNIGHT IN A COAL BIN GOWN!
SOON:
THERE! HOW DO YOU LIKE THIS CREATION, ARCHIE?
IT'S OKAY WITH ME DOLL!
BUT YOU DIDN'T TELL ME YOU LOST AN ELECTION BET!

ARCH! THAT WAS BEAUTIFULLY DONE! BUT WHAT WAS THAT THING RONNIE WAS WEARING?
SLAM!
(GROAN!) THAT WAS THE NEW LOOK!
WELL, THERE'S ONE THING NEW ABOUT THAT LOOK!
WHAT'S THAT?
NOBODY WILL!
HOPE MY DATE HAS MORE SENSE THAN YOURS!
THAT'S MY LAST HOPE!
LET'S ASK BETTY IF SHE CAN TALK RONNIE INTO SACKING THE SACK!
COME ON!
AWK!!
EEP! W-WHAT'D YOU DO WITH THE POTATOES?
IT'D BE PRETTY AWFUL IF RONNIE WORE SOMETHING LIKE THAT TO THE DANCE!
BETTY WILL TALK SOME SENSE INTO HER---

(SOB) RONNIE! I WON'T WEAR MY NEW DRESS! T-THE BOYS DON'T L-LIKE IT!
DON'T BE SILLY, BETS!
WHAT DO BOYS KNOW ABOUT WHAT THEY LIKE?
HAVE REGGIE PICK YOU UP HERE! THAT WAY WE CAN FACE THEM TOGETHER!
IN UNION THERE IS STRENGTH, EH?
THAT EVENING:
MAYBE WE'LL GET USED TO IT, ARCH!
SURE! I'LL BET THEY DON'T LOOK HALF AS BAD NOW AS THEY DID THIS AFTERNOON!
HI, FELLOWS!
ULP! YOU'RE RIGHT! THEY DON'T LOOK HALF AS BAD! THEY LOOK TWICE AS BAD!
NOW COME ALONG, YOU COWARDS!
(GULP!) AT LEAST PUT IT ON RIGHT SIDE UP!
M-MAYBE THE DANCE WILL BE CALLED OFF! MAYBE THE SCHOOL WILL BURN DOWN!
I'VE GOT A MATCH!

MUCH LATER:
WAH! DADDY!! I'VE BEEN INSULTED!! H-HUMILIATED!!
WHAT HAPPENED?
THE DANCE WAS A MASQUERADE, AND WE DIDN'T EVEN KNOW IT!
W-WE WERE THE ONLY ONES WHO WEREN'T IN A COSTUME!
OH! WHAT A SHAME!
THERE'S NOTHING MORE EMBARASSING THAN ARRIVING AT A MASQUARADE DRESSED FOR A REGULAR DANCE!
OH YES THERE IS!
WINNING THE PRIZE FOR THE FUNNIEST COSTUME!
TOMORROW ALL MY NEW CLOTHES GO BACK TO THE STORE!
PSST! HOW DID IT WORK, MR. LODGE?
LIKE A CHARM, BOYS! I'LL SEE YOU AT THE CHOK'LIT SHOPPE TOMORROW FOR THE SODAS I PROMISED YOU!
THE END

KEEP FIT-

IT'S FUN TO GET THERE ON YOUR BIKE

Summer-time is bike time. The wide open spaces beckon—fishing, swimming, exploring away from the crowds. Part of the fun is getting there on your bike—keeps you active—keeps you fit. Bike riding is fun-exercise.

You have more fun when you're rolling on Royals. Your U.S. Royal Dealer has the great Middleweight and a complete line of U.S. Royal bike tires. See him for your cycling needs today.

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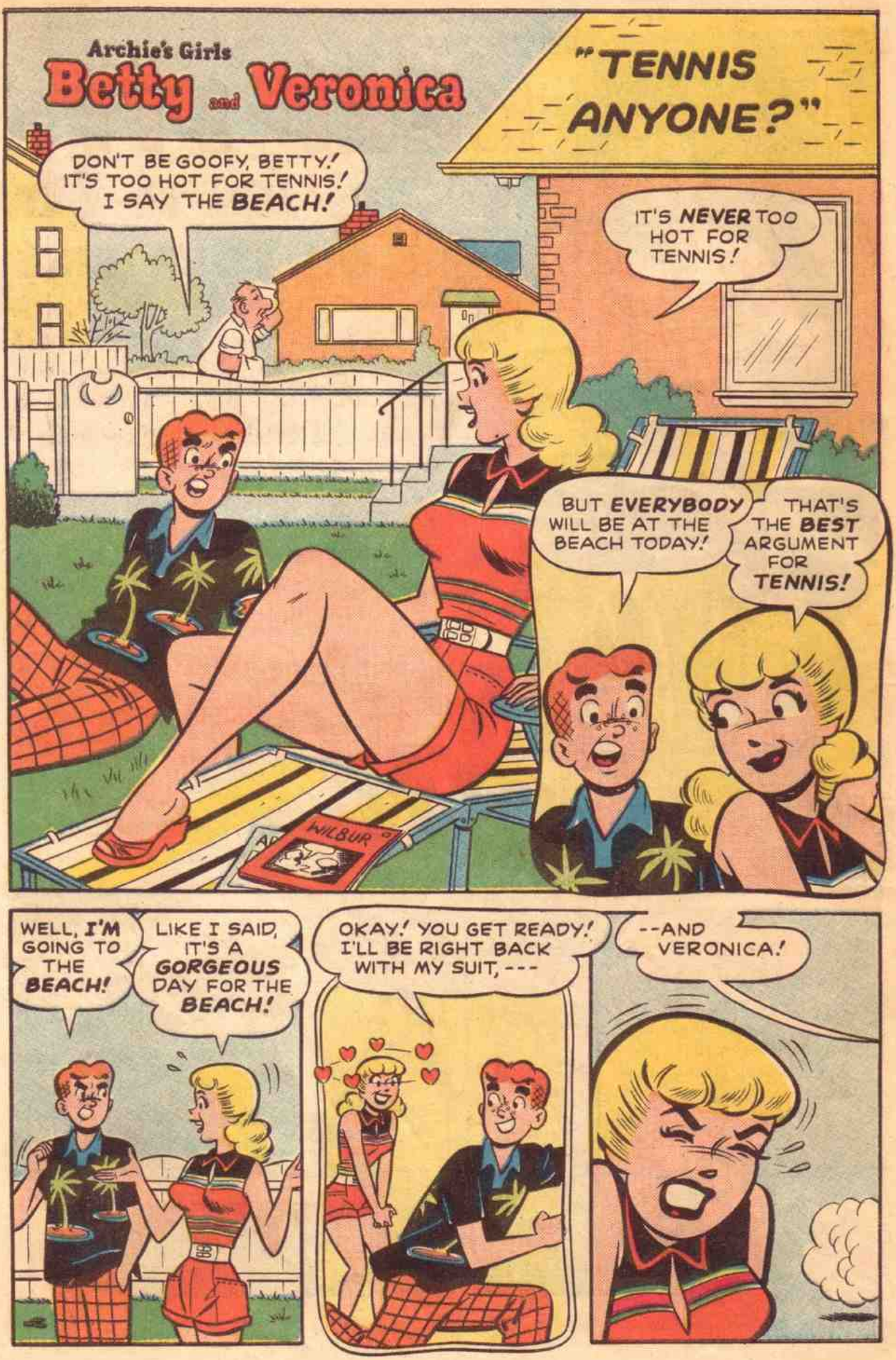
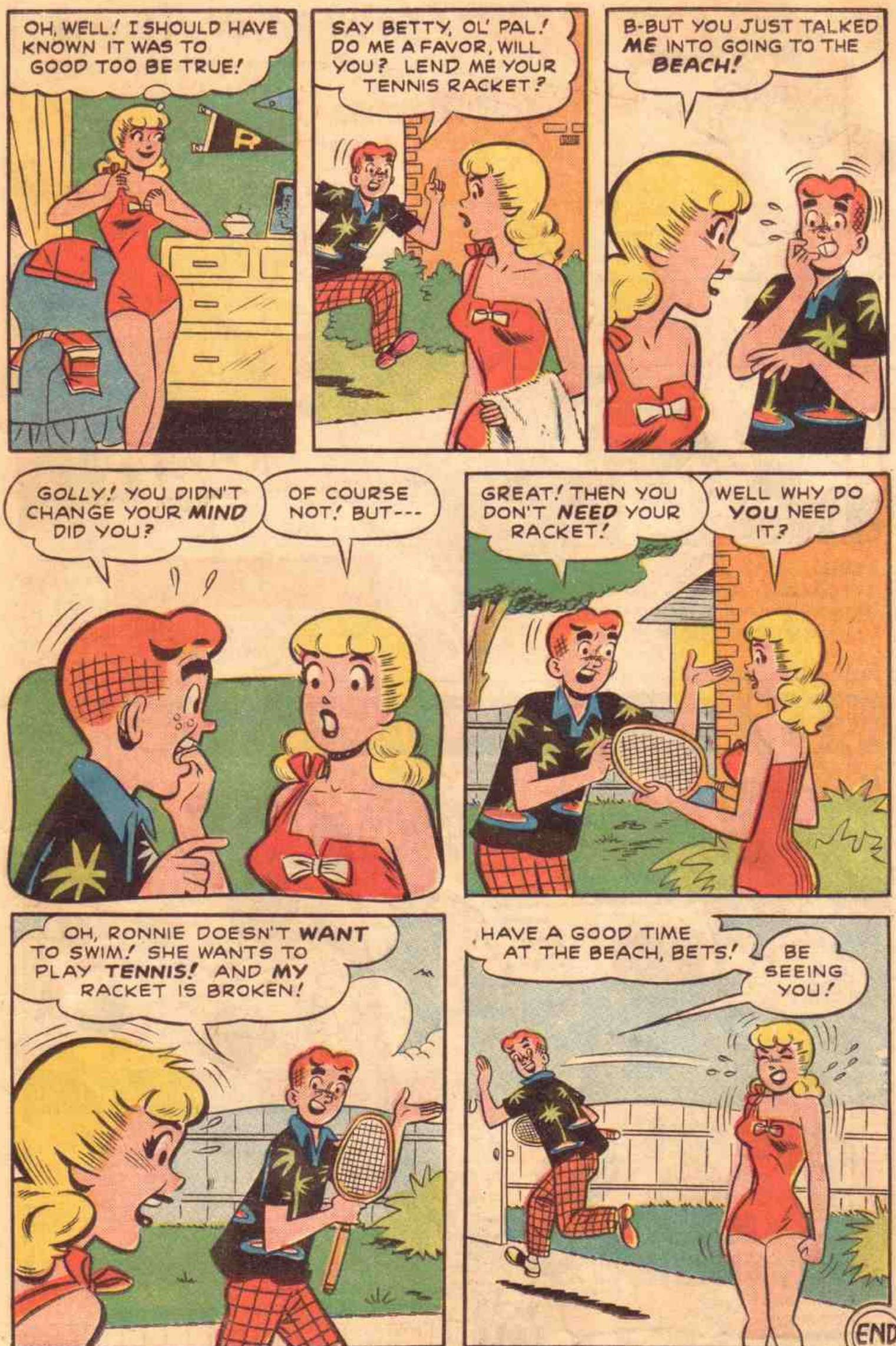

Archie's Girls
Betty and Veronica
"TENNIS ANYONE?"
DON'T BE GOOFY, BETTY! IT'S TOO HOT FOR TENNIS! I SAY THE BEACH!
IT'S NEVER TOO HOT FOR TENNIS!
BUT EVERYBODY WILL BE AT THE BEACH TODAY!
THAT'S THE BEST ARGUMENT FOR TENNIS!
WILBUR
WELL, I'M GOING TO THE BEACH!
LIKE I SAID, IT'S A GORGEOUS DAY FOR THE BEACH!
OKAY! YOU GET READY! I'LL BE RIGHT BACK WITH MY SUIT, ---
--AND VERONICA!


OH, WELL! I SHOULD HAVE KNOWN IT WAS TO GOOD TOO BE TRUE!
SAY BETTY, OL' PAL! DO ME A FAVOR, WILL YOU? LEND ME YOUR TENNIS RACKET?
B-BUT YOU JUST TALKED ME INTO GOING TO THE BEACH!
GOLLY! YOU DIDN'T CHANGE YOUR MIND DID YOU?
OF COURSE NOT! BUT---
GREAT! THEN YOU DON'T NEED YOUR RACKET!
WELL WHY DO YOU NEED IT?
OH, RONNIE DOESN'T WANT TO SWIM! SHE WANTS TO PLAY TENNIS! AND MY RACKET IS BROKEN!
HAVE A GOOD TIME AT THE BEACH, BETS!
BE SEEING YOU!
END

"HEY GANG! Look what I've got...

A STEWART-WARNER 'CADET' BIKE SPEEDOMETER"

"That classy blue dial really shows distance all the way up to 10,000 miles! And look at this weatherproof aluminum case!"
"Boy! . . . a 'Cadet' Speedometer sure has sharp airplane styling! Get one for your bike, too!"
"Hey! . . . just like the speedometer on Dad's car. Goes up to 50 m.p.h.!"
Cadet

See the Stewart-Warner "Cadet" at your neighborhood bike shop. Or write to Stewart-Warner, Dept. O-98, 1840 Diversey Parkway, Chicago 14, Illinois

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STEWART-WARNER CORPORATION

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DEPT. 140-14, TYRONE, PA.

MAIL COUPON — Magnifier Sent FREE!

Date.....

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Gentlemen: Please send me on trial, 14 tubes of WHITE CLOVERINE Brand SALVE to sell at 50c a tube. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send my FREE 'MAGIC MAGNIFIER'!

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St..... R.D..... Box.....

Town..... Zone..... State.....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

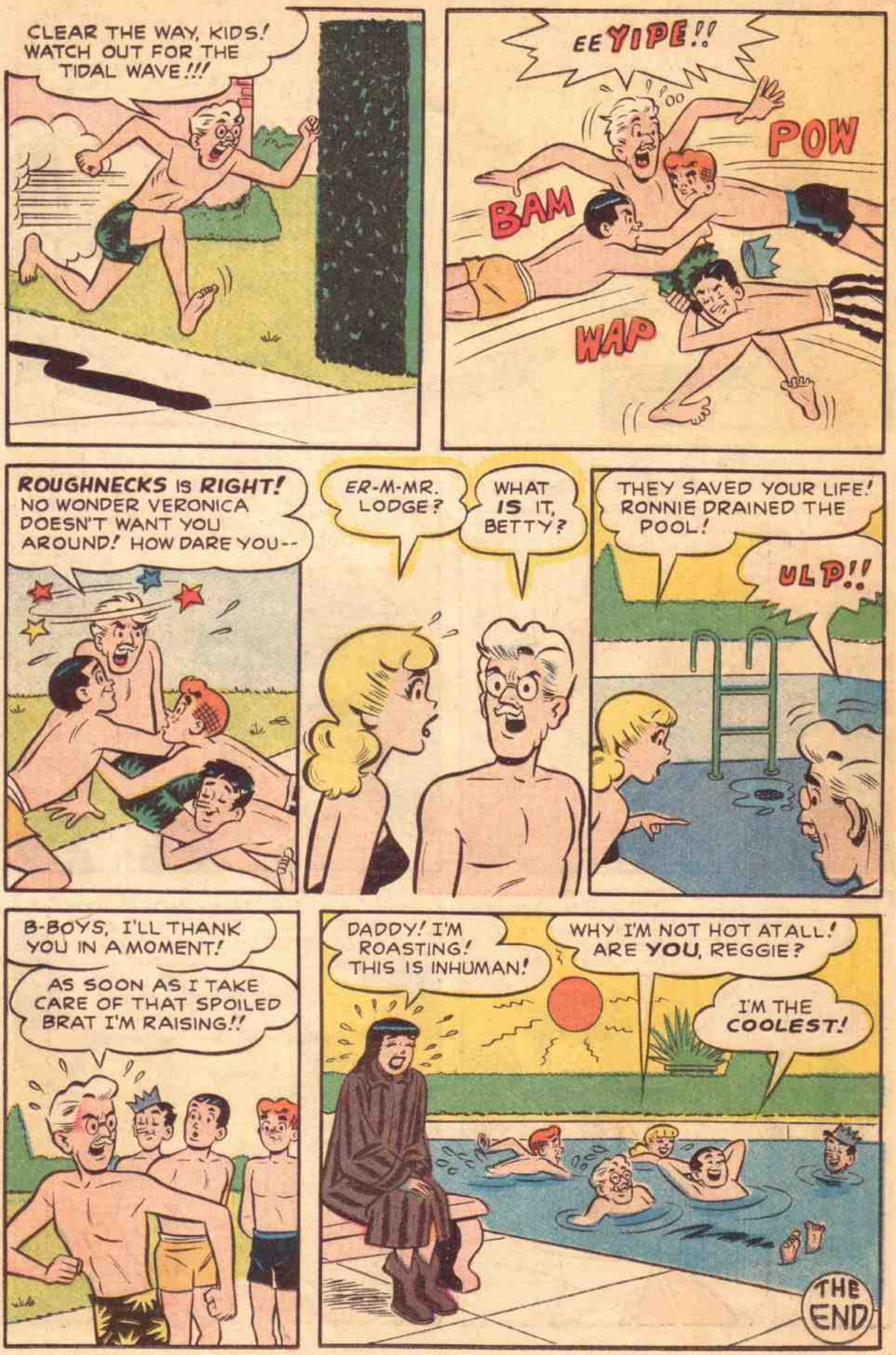
Archie's Girls
Betty and Veronica
"DON'T GO NEAR THE WATER"
THE PHONE, MISS VERONICA! AS YOU REQUESTED!
(YAWN) THANKS, JENKINS!
12
ARCHIEKINS? HOW ABOUT POPPING OVER FOR A PLUNGE IN MY POOL?
CONSIDER ME POPPED, POOPSIE!
IN THIS HEAT I'M POOPED!
HEY! HOW'S ABOUT I CALL THE GANG TO JOIN US?
ER- FINE! BUT I'LL CALL THEM!
HEH! HEH! BUT I DIDN'T SAY I'D USE THE PHONE!
YOO, HOO! BETTY! REGGIE! JUGHEAD!
WELL, WHAT DO YOU KNOW! NO ANSWER!

MAN! THAT WATER'S GOING TO FEEL GOOD ON A DAY LIKE TODAY!
ARCH! YOU SHOULDN'T BE OUT IN THIS SUN! YOU'LL FRY!
SAY! DIDN'T YOU GET RONNIE'S CALL?
NO WE'VE BEEN RIGHT HERE!
SHE INVITED US ALL OVER TO COOL OFF IN HER POOL!
YIPEE!!
WE'LL BE RIGHT OVER!
HI, BABY DOLL!
HELLO, ARCHIEKINS! I CALLED THE KIDS, BUT NONE OF THEM ANSWERED!
THAT'S OKAY! I JUST SAW THEM!
THEY'RE ALL COMING!
WHAT?
I SAID I'D CALL THEM! WHO ASKED YOU TO INVITE THEM TO USE MY POOL?
HUH?

BUT G-GOSH, RONNIE! IT'S AN AWFUL HOT DAY!
SO LET THEM GO SUCK ICE CUBES!
Y-YOU DIDN'T WANT THEM?
I INVITED YOU! WHO NEEDS A CROWD?
DO I HAVE TO ENTERTAIN THE WHOLE NEIGHBORHOOD JUST BECAUSE I HAVE A SWIMMING POOL?
N-NO, B-BUT---
BUT, NOTHING! I'LL DECIDE WHO USES MY POOL! AND TODAY I DECIDE ON YOU! ALONE!
SSH! THEY HEARD YOU!
SO WHAT?
COME ON, KIDS! LET'S GO!
NO! WAIT A MINUTE! SHE DIDN'T SAY YOU COULDN'T STAY! SHE JUST MENTIONED THE POOL!
SURE! HANG AROUND! THE MORE THE MERRIER!
I LIKE AN AUDIENCE WHEN I'M SWIMMING!

CHEE! SHE'S IN A MEAN, SELFISH MOOD TODAY!
NO! SHE'S RIGHT! AFTER ALL, IT IS HER POOL!
BUT IT'S INHUMAN TO LET US STAND OUT HERE IN THIS HEAT!
OH! A WISE GUY, EH? LOOKING FOR TROUBLE, HUH?
WHA--?
OKAY, BUSTER! YOU ASKED FOR IT!
WELL WHAT DO YOU KNOW! HE FELL RIGHT IN THE WATER! BETTY! HELP HIM OUT BEFORE RONNIE GETS ANGRY!
ER- WHY YES! OF COURSE!
HERE, JUGGIE! PULL HARD!
HEH, HEH! SURE!
TSK! TSK! NOW LOOK WHAT YOU DID, JUGHEAD!
SPLASH!!

HELP! REGGIE! I CAN'T SWIM!
SINCE WHEN?
DON'T WORRY, BETTY!
I'LL SAVE YOU!
YUK, YUK! WHAT A TRAGIC SERIES OF ACCIDENTS!
HEE, HEE! AWFUL, ISN'T IT.
WHY, VERONICA! WHAT'S WRONG?
THOSE ROUGHNECKS!
BETTY, REGGIE AND JUGHEAD! THAT'S WHAT'S WRONG! THEY PUSHED THEIR WAY INTO MY POOL WITHOUT AN INVITATION!
AREN'T YOU BEING A LITTLE SELFISH?
IT'S MY POOL, AND WHEN I WANT THEM IN IT, I'LL ASK THEM!
HMPH! SHE'S GETTING MORE SPOILED EVERY DAY! I'D BETTER GO APOLOGIZE TO THOSE KIDS!
AND I MAY AS WELL JOIN THEM AT THE SAME TIME!


CLEAR THE WAY, KIDS! WATCH OUT FOR THE TIDAL WAVE!!!
EE YIPE!!
POW
BAM
WAP
ROUGHNECKS IS RIGHT! NO WONDER VERONICA DOESN'T WANT YOU AROUND! HOW DARE YOU--
ER-M-MR. LODGE?
WHAT IS IT, BETTY?
THEY SAVED YOUR LIFE! RONNIE DRAINED THE POOL!
ULP!!
B-BOYS, I'LL THANK YOU IN A MOMENT!
AS SOON AS I TAKE CARE OF THAT SPOILED BRAT I'M RAISING!!
DADDY! I'M ROASTING! THIS IS INHUMAN!
WHY I'M NOT HOT AT ALL! ARE YOU, REGGIE?
I'M THE COOLEST!
THE END

DON'T WAIT! *DIVE* INTO ISSUE #7 OF ARCHIE'S PALS 'N' GALS *NOW!*

THIS ONE WILL MAKE A BIG *SPLASH!*

MAKE SURE YOU DON'T MISS OUT ON A *WHALE* OF A COMIC BOOK!

APPROVED BY THE COMICS CODE AUTHORITY
25¢
7th ISSUE ARCHIE GIANT SERIES
SEVENTH EDITION
ARCHIE'S PALS 'N' GALS
Archie's PALS 'N' GALS
HEY, ARCH! I'M READY TO TAKE THE PICTURE FOR YOUR FEATURE ON "THE MOST BEAUTIFUL GIRL IN RIVERDALE HIGH SCHOOL!
OFFICE
EDITOR
"IT IS AS PLAIN AS BLACK AND WHITE, WHOEVER ARCHIE PICKS WILL NOT BE RIGHT" GET THE PICTURE?

DON'T *FISH* AROUND! USE THIS HANDY COUPON!

GET INTO THE *SWIM!* SEND YOUR QUARTER* RIGHT AWAY!

*35¢ IN CANADA

ARCHIE'S PALS 'N' GALS #7
ROOM 603, 241 CHURCH STREET
NEW YORK CITY 13, NEW YORK

GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN CANADA) FOR WHICH YOU WILL SEND ME **ARCHIE'S PALS 'N' GALS #7** AS SOON AS IT COMES OFF THE PRESS.

NAME (Please Print)

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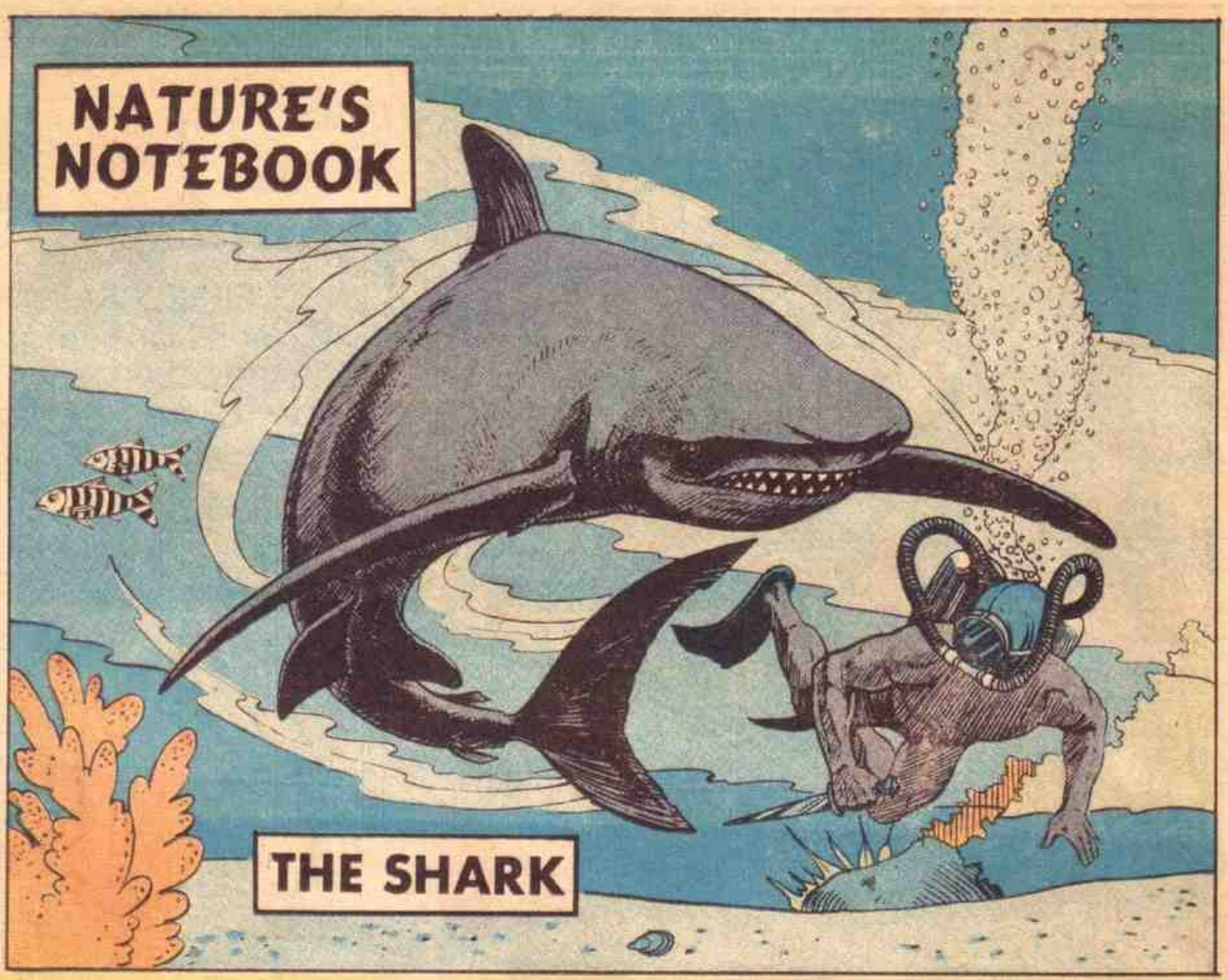


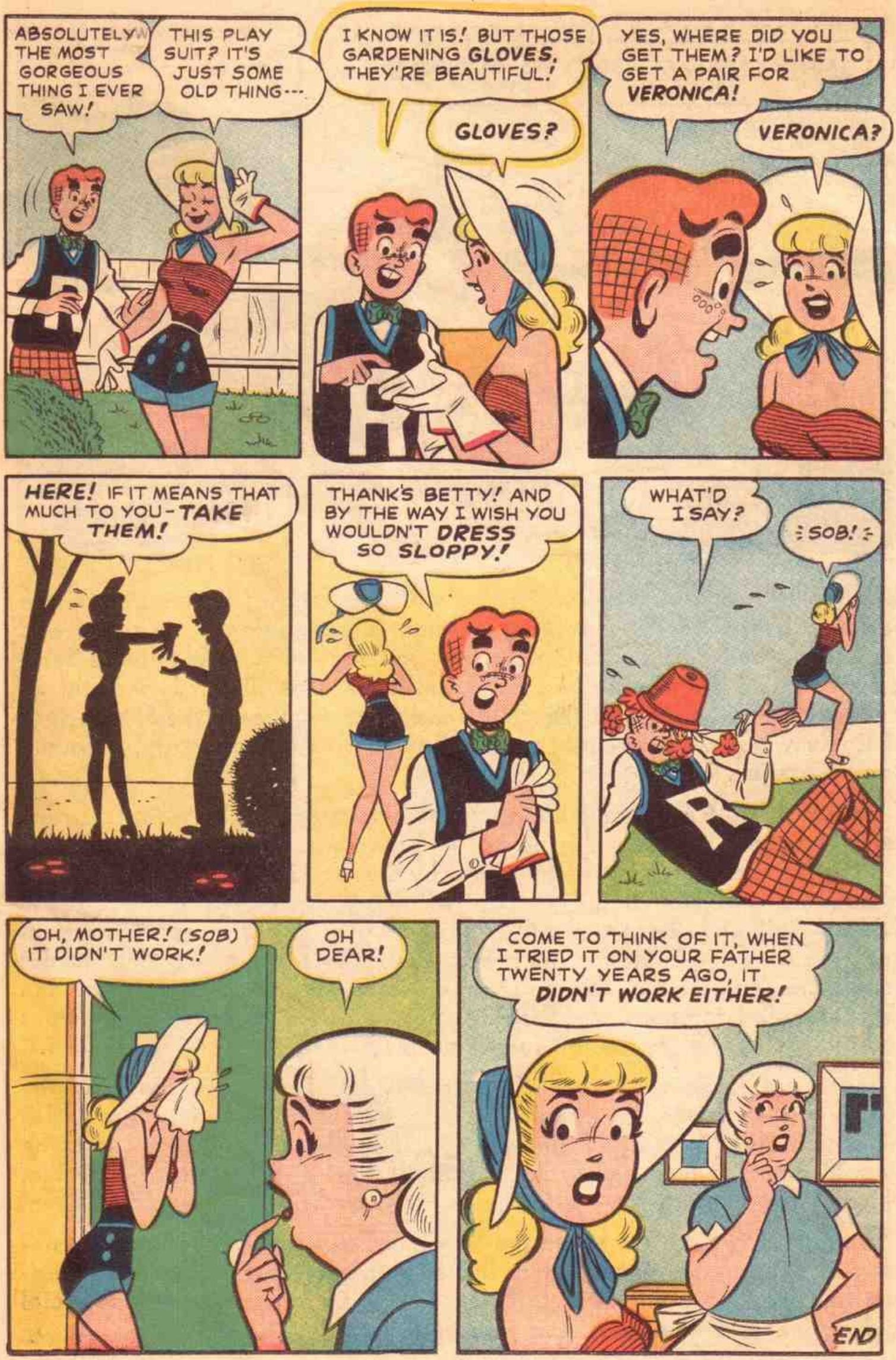
Sharks are the villains of the seas due to their voracious appetites and savage nature. Divers will tell you that of all sea creatures the Shark is the most unpredictable. Sometimes he will attack without reason or warning, sometimes it is almost impossible to goad him into attack. Basically the Shark is a killer and the smell of blood will send him into a savage frenzy. The mouth of the Shark is studded with knife-sharp teeth. Whales, attacked by sharks, will show moon-shaped bites through the inch-thick leather of their hides, fifteen pounds of blubber scooped out cleanly in one bite.

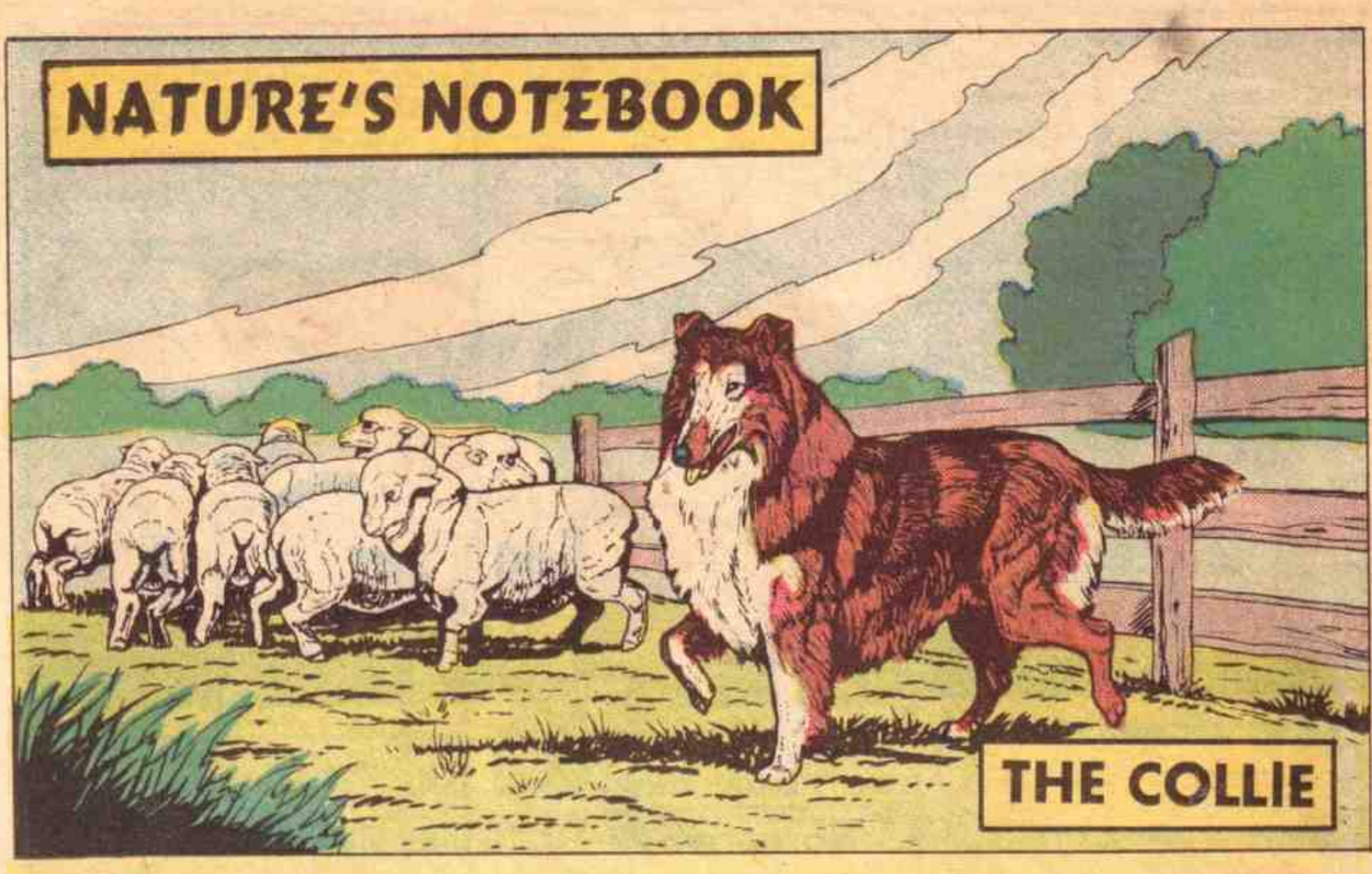
There are a number of species of Sharks. Some of the better known kinds are the Tiger Shark, Thresher Shark, which has been known to reach a length of 20 feet and weigh over 900 pounds, Leopard Shark, Hammerhead, several kinds of black Tipped Sharks and Mackerel Sharks, the Porbeagle Sharks and the Man-Eating Shark, which reaches a length in excess of 30 feet. Sharks eat most anything, including Sea-lions, porpoises, all fish, sting rays, squid and . . . man.

The illustration shows a skin diver confronted by a Man-Eating Shark. To the left we see the small, striped Pilot Fish that accompany the Sharks everywhere. The Shark might attack or run away. Whatever he does this is one time the diver will be glad to get back to land and air again . . . if he does get back.

Betty
"MOTHER KNOWS BEST"
WOW!! HOW BEAUTIFUL!
IT TOOK A LOT OF DOING BUT I FINALLY CAUGHT HIS EYE!
ZIP!
I DON'T KNOW HOW YOU DO IT, VERONICA! BUT HERE YOU ARE PUTTERING IN THE GARDEN AND YET YOU STILL LOOK GORGEOUS!
AFTER ALL I DID FOR HIM- HAD MY HAIR DONE, WENT ON A DIET, BOUGHT A NEW HAT AND DRESS- AND THEN HE DOESN'T EVEN NOTICE ME!
THE CAD!
:SOB:
BETTY, DARLING, WHAT'S THE MATTER? TELL MOTHER ALL ABOUT IT!
:SOB:

I WENT TO SUCH PAINS TO MAKE MYSELF ATTRACTIVE TO ARCHIE - (SOB) BUT INSTEAD HE MADE A BIG FUSS OVER VERONICA, WHO WAS DRESSED IN SLOPPY OLD CLOTHES!
YOU POOR THING!
I HAD A SIMILAR PROBLEM WITH YOUR FATHER, BEFORE WE WERE MARRIED! SO I DECIDED TO CHANGE MY TACTICS!
I DRESSED IN WORK CLOTHES BUT ACTUALY THEY WERE VERY NEAT, CLEAN, PRETTY AND WELL PLANNED!
THAT'S A WONDERFUL IDEA! YOU MEAN ANYBODY CAN BE PRETTY IN NEW CLOTHES BUT THE TRICK IS TO LOOK PRETTY IN CASUAL CLOTHES!
RIGHT! HERE'S A LOVELY PLAYSUIT, PUT IT ON!
THERE! NOW ARCHIE COULD NEVER RESIST YOU!
OH, MOTHER! YOU'RE A DARLING!
THAT'S WHAT MOTHERS ARE FOR!
HERE COMES ARCHIE AGAIN!
BETTY!! WOW! HOW BEAUTIFUL!!
IT WORKED!


ABSOLUTELY THE MOST GORGEOUS THING I EVER SAW!
THIS PLAY SUIT? IT'S JUST SOME OLD THING---
I KNOW IT IS! BUT THOSE GARDENING GLOVES, THEY'RE BEAUTIFUL!
GLOVES?
YES, WHERE DID YOU GET THEM? I'D LIKE TO GET A PAIR FOR VERONICA!
VERONICA?
HERE! IF IT MEANS THAT MUCH TO YOU- TAKE THEM!
THANK'S BETTY! AND BY THE WAY I WISH YOU WOULDN'T DRESS SO SLOPPY!
WHAT'D I SAY?
:SOB!:
OH, MOTHER! (SOB) IT DIDN'T WORK!
OH DEAR!
COME TO THINK OF IT, WHEN I TRIED IT ON YOUR FATHER TWENTY YEARS AGO, IT DIDN'T WORK EITHER!
END



The Collie is one of the oldest breeds of dogs known to man. Here is a basically useful breed, a servant of man, bred originally to guard and herd sheep and cattle. The Collie came to full flower in England and Scotland, its basic origin obscured by the mists of time. But it is thought by students of the breed that the Collie had its beginnings in the Sheep-dogs of Rome which were brought to the British Isles by the early, invading Roman armies.

At about 1886 the Collie had attained a certain rough standardization and was about the size it is now. The breed was then refined and was brought to the attention of the world by Queen Victoria of Britain when, in Balmoral she saw and was captivated by specimens of the Rough Coated Collie. Collies were one of the first breeds to be shown in organized dog shows in England. The breed has always been one of the most popular in America for, like most sheep herding breeds, they have fine character and temperament making them suitable as pets, companions and guards as well as the job for which they were originally conceived.

There are three types of collies, separated from each other by the quality of their coats. The Rough Coated Collie is the breed we are so familiar with, the "Lassie" of film and TV. The other two varieties are the Smooth Collie, which has a close, smooth coat and the Bearded Collie, which sports a long, wiry coat. The latter two varieties are seldom seen.

In the last twenty-five years the breed has been greatly refined and nobility of bearing has been added, but perhaps at the expense of ruggedness and working ability. Nevertheless the Collie will never lose his special appeal, inherent character and particular beauty.

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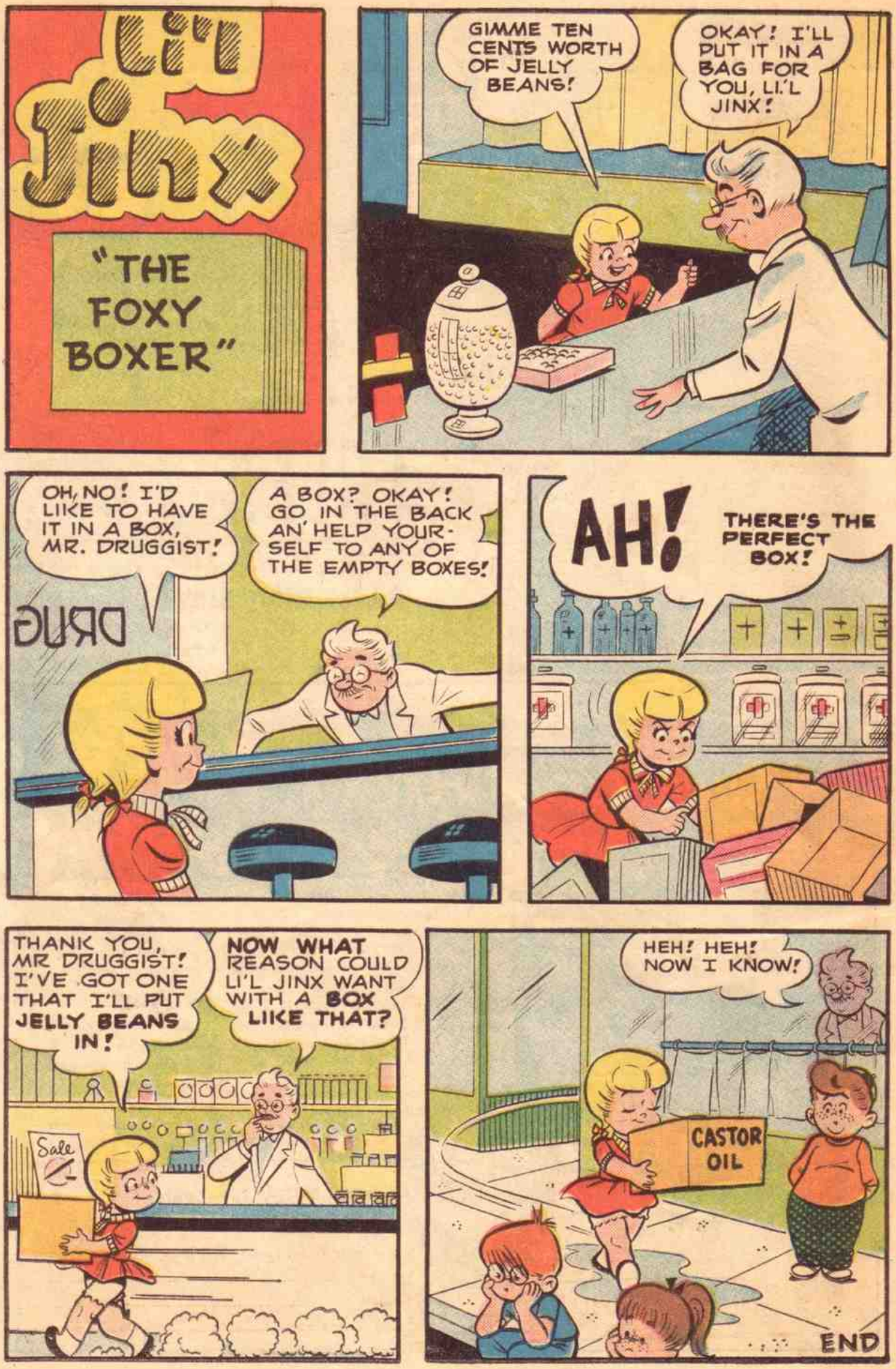
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A BOX? OKAY! GO IN THE BACK AN' HELP YOURSELF TO ANY OF THE EMPTY BOXES!
DRUG
AH! THERE'S THE PERFECT BOX!
THANK YOU, MR DRUGGIST! I'VE GOT ONE THAT I'LL PUT JELLY BEANS IN!
NOW WHAT REASON COULD LI'L JINX WANT WITH A BOX LIKE THAT?
Sale
HEH! HEH! NOW I KNOW!
CASTOR OIL
END

Betty and Veronica

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9. A Wonderful Time Up There
10. Book Of Love
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9. Love My Lady
10. Jailhouse Rock
11. I Found My Girl In The USA
12. Walk to the Dance
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14. Geisha Girl
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9. This Book
10. A Home in Heaven
11. The Stone Was Rolled Away
12. Jesus, I Love You
13. Lost But Not Forgotten
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18. Keep Moving On

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10. That'll be the Day
11. Honeycomb
12. Silhouettes
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14. Daddy Call
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17. I Love You Baby
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10. Party Doll
11. Lucky Lips
12. Shirley
13. Jim Dandy
14. Feeling Happy
15. Love Me
16. Love Is Strange
17. Blue Monday
18. The Girl Can't Help It

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10. Arkansas Traveler
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12. Turkey in Straw

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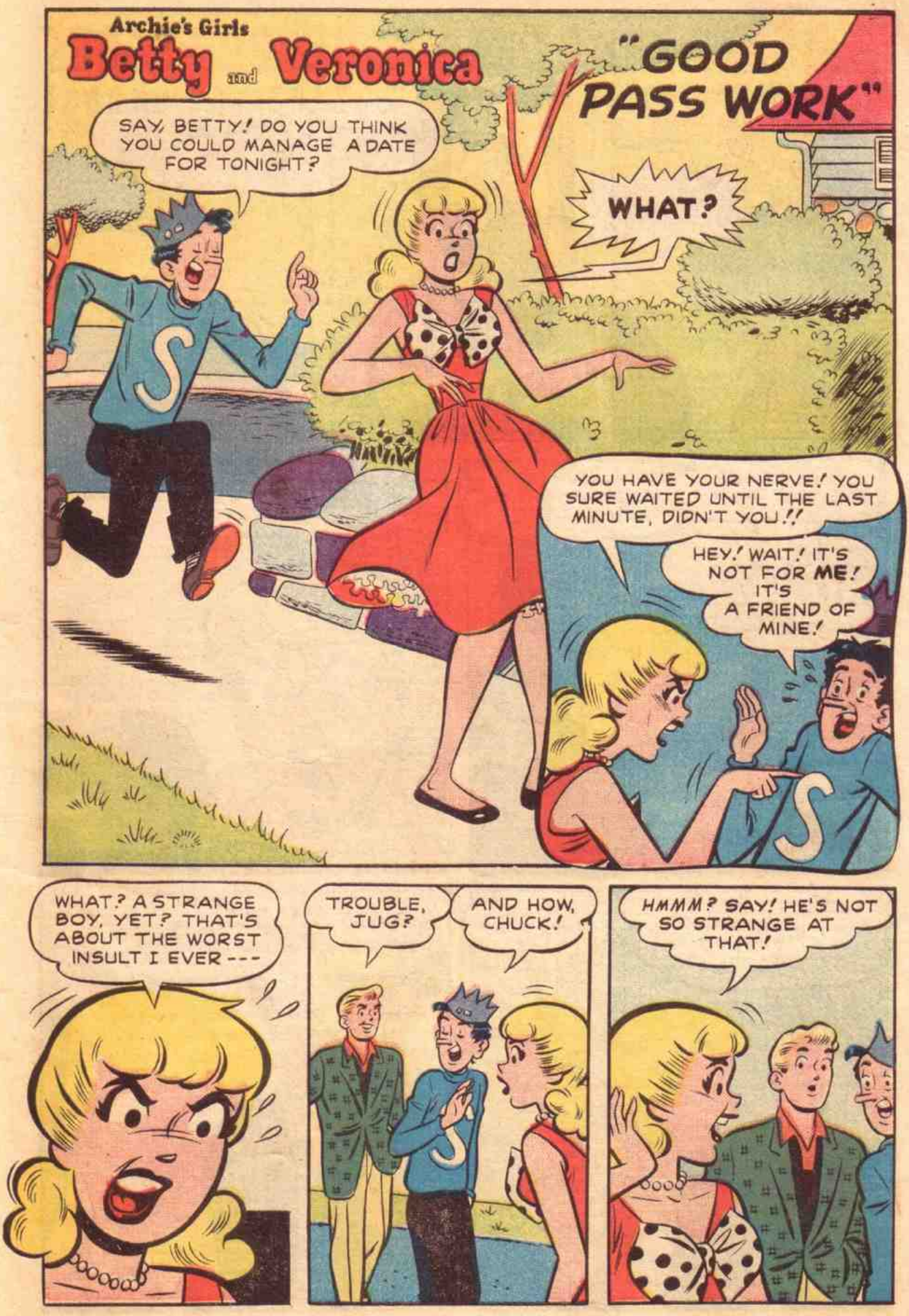
Archie's Girls
Betty and Veronica
"GOOD PASS WORK"
SAY, BETTY! DO YOU THINK YOU COULD MANAGE A DATE FOR TONIGHT?
WHAT?
YOU HAVE YOUR NERVE! YOU SURE WAITED UNTIL THE LAST MINUTE, DIDN'T YOU!!
HEY! WAIT! IT'S NOT FOR ME! IT'S A FRIEND OF MINE!
WHAT? A STRANGE BOY, YET? THAT'S ABOUT THE WORST INSULT I EVER ---
TROUBLE, JUG?
AND HOW, CHUCK!
HMMM? SAY! HE'S NOT SO STRANGE AT THAT!

YOU MEAN IT'S OKAY THEN?
W-ELL,--FOR YOU, JUGGIE, IT'S OKAY!
GEE THANKS! THIS IS AWFULLY NICE OF YOU!
TUT, TUT! WHAT WOULD YOU LIKE TO DO?
OH, JUST ANYTHING! GO TO A SHOW, DANCING, SKATING, DRIVING---
---WHAT DOES SHE LIKE TO DO?
OH, ANYTHING YOU WANT TO IS ALLRIGHT WITH---
--- SHE?
W-WHY YES!
THAT CUTE BRUNETTE THAT JUGHEAD SAID YOU COULD GET ME A DATE WITH!
C-CUTE BRUNETTE?
YES! JUG SEEMED AFRAID TO DO IT HIMSELF! I GUESS SHE'S ANGRY AT HIM OR SOMETHING!

WELL THAT MAKES TWO OF US!
IS SOMETHING WRONG?
OH, NO! EVERYTHING'S FINE! JUST FINE!
WELL, COME ON! I'LL SEE WHAT I CAN DO!
?
HMM? ER-YOU STAY HERE, CHUCK! I CAN HANDLE THIS BETTER ALONE!
OKAY!
RONNIE, DARLING! I'D LIKE TO ASK YOU A RATHER PERSONAL QUESTION!
SHOOT!
WOULD YOU ACCEPT A DATE AT THIS LATE HOUR WITH A STRANGE BOY?
HAH!
I SHOULD SAY NOT! WHY I'D BE INSULTED!
WELL, I WOULDN'T WANT THAT TO HAPPEN!

I WOULDN'T TOLERATE SUCH TREATMENT FROM AN OLD FRIEND. MUCH LESS A STRANGE BOY!
THAT'S WHAT I THOUGHT!
SAY! BETTY! WHAT'S --
NO! CHUCK! I TOLD YOU TO STAY--
W-ELL---!!
THERE'S NOTHING STRANGE ABOUT HIM!
HMPH! AND WHAT ABOUT ARCHIE?
OH, HE WOULDN'T BE INTERESTED!
BESIDES, THREE IS A CROWD, YOU KNOW!
(SIGH)
WELL, OKAY, CHUCK! THIS IS RONNIE!
SHE'LL TAKE OVER NOW!
MMM!
MAN! YOU SURE HAVE TO GO THROUGH RED TAPE TO GET A DATE AROUND HERE!

WELL, SHALL WE---
HEY! THERE SHE IS NOW! NOW'S YOUR CHANCE!
CHANCE FOR WHAT?
TO GET ME THAT DATE, OF COURSE!
THAT'S THE CUTE BRUNETTE I'VE BEEN TRYING TO GET INTRODUCED TO!
WHAT?
SURE! DIDN'T BETTY TELL YOU?
JUGHEAD WAS AFRAID TO DO IT, SO HE PASSED THE BUCK TO BETTY!
AND THEN, FOR SOME REASON, BETTY HANDS ME OVER TO YOU!
NOW I HOPE YOU'RE NOT GOING TO DISAPPOINT ME!
HEAVEN FORBID!
THERE'S NOTHING IN THIS WORLD I'D RATHER DO THAN GET YOU A DATE WITH MIDGE!!

BUT FIRST LET'S FIND BETTY! SHE'D WANT TO BE IN ON THIS!
?
YOU THOUGHT HE WANTED TO DATE YOU, DIDN'T YOU?
?
W-WELL, SURE! BUT DON'T RUB IT IN! I---
WELL I THOUGHT HE WANTED TO DATE ME, TOO!
H-HE DIDN'T?
HE WANTS MIDGE! BIG MOOSE'S GIRL! I THOUGHT YOU'D LIKE TO SEE THIS!
OH, I WOULD! I WOULD!
WHY, THAT'S VERY NICE, BUT---
NOW, YOU BE NICE TO HIM, MIDGE! HE'S WORKED HARD FOR THIS DATE!
AND HOW! BOY, I REALLY HAD TO GO THROUGH CHANNELS TO GET TO YOU!
THOSE CHANNELS WERE NOTHING, CHUCKY BOY!
COMPARED TO THE DEEP WATER YOU'RE ABOUT TO GET INTO!
THE END

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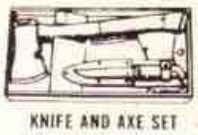

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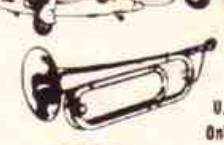

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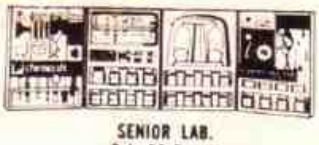

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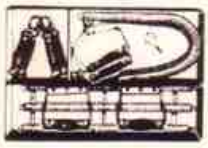

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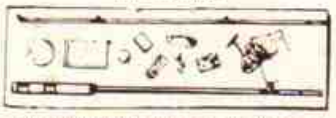

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